Alex Albert

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EDUCATION

Texas A&M University, College Station, TX Bachelor of Science in Sport Management

May 2026

Minor: Business

EXPERIENCE

Texas A&M Basketball

2021-Present

Student Creative

- Edit videos for the Texas A&M men's basketball team social page with content achieving over 1 million views
- Capture photos of players in practice and games
- Create game trailers throughout the season, helping generate fanbase enthusiasm
- Create individual player highlight videos to support their personal branding efforts

Texas A&M Football 2022-2024

Student Creative

- Created compelling and high-impact graphics and video for Texas A&M recruiting, helping recruit nationally ranked classes
- Evaluated and setup photo shoot locations for recruiting visits
- Coordinated and took professional photos of all recruits during school visits
- Helped manage football creative team for a 4 month period

VOLUNTEER/FREELANCE

ESPN College Gameday

Photographer

- Worked for College Gameday as a photographer, Notre Dame at Texas A&M football game
- Captured photos of crowd, activities, commercial hits, and VIP guests at desk

Wolverine Boots

Videographer/Photographer

• Created multiple videos and shot photos for Wolverine Boots deals with Conner Weigman and Moose Muhhammed

Vanderbilt Women's Basketball

Photographer

- Captured pregame, in-game, and post game photos for single game
- Delivered photos in game to be posted on social media

SKILLS

• Premiere Pro, After Effects, Photoshop, Final Cut Pro, Squarespace, YouTube, Google Suite, Wordpress, Elementor, Videography, Photography, Graphic Design